## **JEAN CRISS**

CREATIVE & DIGITAL MEDIA STRATEGIST | FASHION DESIGNER | AUTHOR & CONTENT CREATOR

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## 2024

In 25+ years as an innovated-driven creative digital media strategist, entrepreneur, author, content creator, I have built award-winning business ventures in the media services, consultancy, technology, entertainment, culinary adventures, fashion sectors, to name a few. Considering the attributes specified, I believe my success in digital media, creative content strategies in B2B/C/D clientele and strategies across leading brands adds momentum to your organization.

I have crafted ground-breaking campaigns, utility and design patented apparel and technology products, engaging licensing and distribution partnerships with leading retailers amongst my recent attributes as an entrepreneur. My experience as CEO/Founder at Jean Criss Media has equipped me in the digital marketplace along with my prior corporate and agency experience where I demonstrate confidence, industry experience, strong communications, leadership skills, and professionalism in support of a diverse <u>portfolio of client</u> over the years.

I manage woman-owned certified businesses, minority-owned and small business enterprises with additional certifications at the local, state, and federal level working in collaboration with U.S. professional organizations to thrive business with Crisscross Intimates and Jean Criss Media, LLCs. **Recent certifications in AI, digital and social media**.

I look forward to meeting you and scheduling an interview to further discuss a prospective contract opportunity. Standard biz rates upwards \$100 - \$150/hour W2 or contract position – remote, onsite, or hybrid. Flexible travel, technology, and business sectors. With over 60 accreditations in post-graduate studies in diverse areas which strengthen my overall skills as a strong leader, entrepreneur and business owner. I look forward to collaborating with you.

Kindest regards,

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